

SEE Fest Public Relations – Press Release
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For Immediate Release
April 20, 2009

**SEE FEST TO HOST BUSINESS CONFERENCE MAY 4 AT UCLA
ON OPPORTUNITIES IN SOUTH EAST EUROPE**

**“BRIDGING THE DIVIDE:
UNLOCKING THE BYZANTINE FILM MODEL”**

(Los Angeles, March 2009) -- The South East European Film Festival, Los Angeles, (SEE Fest), held Thursday, April 30 through Monday, May 4, 2009 will host on May 4 from 10am – 1pm first-ever business conference on opportunities in south east Europe for independent cinema. Co-sponsored by the UCLA’s Center for European and Eurasian Studies and Goethe Institut Los Angeles, the conference will feature three panels: financing, production and distribution, with distinguished panelists and speakers from the Hollywood entertainment industry who have made films in southern and eastern Europe (complete list of panelists attached). The conference is held at Faculty Center on UCLA campus in Westwood, Westholme campus entrance from Hilgard avenue, from 10am – 1pm on Monday, May 4, followed by networking lunch 1-2pm. Registration is \$45. More information can be found at <http://www.itsmyseat.com/SEEFEST.html> and www.seefilmla.org.

“With a rich history of first-class filmmaking, but one that is not immediately on the minds of independent filmmakers, the area of South East Europe is a potential treasure trove of financing or production solutions”, says Gregory Schenz, SVP Legal and Business Affairs, Endgame Entertainment and Conference Chair. “At the Conference we also hope to share and discuss new alternatives to distributing and promoting independent film as well as foreign language films.”

The South East European Film Festival is the only festival in the United States devoted exclusively to south-east Europe. Its message is not only to show films but to educate about the South East Europe’s region, its troubled history, and cultural diversity.

South East Europe Film Festival

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Fourth annual SEE Fest runs from Thursday, April 30 through Monday, May 4, 2009. Screenings April 30 & May 1 start at 6:30pm, May 2 & 3 start at 3:30pm and are held at the Goethe Institute, 5750 Wilshire Blvd. Suite 100, Los Angeles, Ca. 90036. The closing night of the festival is held on Monday, May 4th at 6:30pm the James Bridges Theatre on UCLA campus in Westwood. Business conference BRIDGING THE DIVIDE: UNLOCKING THE BYZANTINE FILM MODEL takes place from 10 am- 1 pm on Monday, May 4 at UCLA's Faculty Center followed by networking lunch 1- 2pm. For tickets and further information go to <http://www.itsmyseat.com/SEEFEST.html> or www.seefilmla.org.

BUSINESS CONFERENCE PANELISTS

Financing

Moderator: Stephen Saltzman, Partner, Loeb & Loeb

Panelists:

Michael Andreen, Senior Vice President, International Production, Walt Disney Studios
Noel Lohr, Managing Director at Incentive Filmed Entertainment, LLC
Tim O'Hair, Agent, Motion Picture Finance, Paradigm Talent Agency
Gadi Wildstrom, Managing Director, Freeway Entertainment Group

Production

Moderator: Matt Birch, Montana Artists

Panelists:

Ram Bergman, Producer
Douglas Curtis, Producer
Michele Greco, Producer
William W. Wilson III, Line Producer
Susan Kaufman, Esq., Reder & Feig

South East Europe Film Festival

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Production Mini-Focus: Music Clearance

Moderator: Greg Schenz, Senior Vice President, Business & Legal, Endgame Entertainment

Panelists:

Crystal Ortiz, Rebel Synch

Brandon Fuller, Rebel Synch

Distribution

Moderator: Greg Schenz, Senior Vice President, Business & Legal, Endgame Entertainment

Panelists:

Alan J. Bailey, Advisor, Wizzard Media; Head Programmer, Action On Film Festival

James Eowan, Senior Vice President, Distribution, Seventh Art Releasing

Skip Fredricks, Senior Vice President, Content Wizzard Media

Sean Healey, Independent Motion Picture Sales Agent

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